

Wakefield Friends & Family  
Underwriting & Advertising Opportunities

*Why participate in Underwriting and Advertising?*

*Choosing to underwrite a portion of the major Gala Auction expenses and supporting the event through either corporate or family advertising will allow for more of the proceeds of the evening to benefit the financial aid, academic, arts and athletic programs of the school. In addition, advertising your business is a great way to reach the Wakefield community of over 350 families.*

**“ROYAL FLUSH” Underwriter- \$ 1500 each**

Choose from one of the following:

- Wine Sponsorship, Music Sponsorship, Decorations Sponsorship, Auction Catalog Sponsorship**
- Receive a **Full Page** Advertisement in the Auction Catalog. Thank you acknowledgement signage at the event and listing on the Auction website (an anonymous donation may be made as well)

**“JACKPOT” Underwriter - \$ 500 each**

Acknowledgement featured at one of the following:

- Casino game table** (Blackjack, Texas Hold'em, Craps or Roulette)
- Receive a **Half Page** Advertisement in the Auction Catalog. Thank you acknowledgement signage at the location and listing on the Auction website (an anonymous donation may be made as well)

**Friends & Family Advertisement**

(Special advertising rates for Friends & Families of Wakefield)

This is your chance to send a message or greeting to your Wakefield Student, favorite teacher or coach with an ad in the Auction Catalog

Full and Half page ads may have a photo included (provided by family/friend)

- Full Page Greeting        \$250**
- Half Page Greeting        \$125**
- Quarter Page Greeting    \$ 50**

# Friends & Family Underwriting / Advertising Form

## **Underwriting Opportunities:**

- "ROYAL FLUSH" \$ 1500 (circle one)
  - Wine sponsorship
  - Music sponsorship
  - Decorations sponsorship
  - Auction catalog sponsorship

- "JACKPOT" Casino game table \$ 500

Type of Underwriting: \_\_\_\_\_ Friend/Family \_\_\_\_\_ Business

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_  
(logo/artwork/advertising information to be provided by sponsor)

## **Friend & Family Greeting:**

Name of Wakefield Friend or Family \_\_\_\_\_

Wakefield Student(s) Name/ Grade \_\_\_\_\_

\_\_\_\_\_

Message (as you would like it to appear in print)

---

---

---

---

---

Participation Level:

- Full Page \$ 250 (photo yes/no)
- Half Page \$ 125 (photo yes/no)
- Quarter Page \$ 50

Completed form and payment may be dropped off to Georgiana Watt in the Archwood House.  
Please contact Georgiana (540) 253-7508 with any questions.